

Justin+Lauren

ADVENTURE & KIND TRAVEL



MEET JUSTIN & LAUREN

Justin Ceksters and Lauren Yakiwchuk are the travel-obsessed couple behind Justin Plus Lauren, spending most of their time living in Toronto and slowly making their way around the world. Lauren started Justin Plus Lauren in 2013, and she is the writer, content creator, and photographer for the blog. Justin also producing stunning cinematic and vlog-style videos for the brand.

Justin Plus Lauren features outdoor adventures, the exploration of cities and small towns, and the history, public art, and unique finds of places around the world. The blog emphasizes the importance of eco-friendly travel, responsible and sustainable travel, and responsible wildlife tourism. You'll find bucket list adventures, informative travel itineraries, travel advice, off-beat discoveries, and intriguing travel stories on the blog.

Justin and Lauren follow a vegan lifestyle and seek the best plant-based meals around the world. In addition, Justin Plus Lauren writes about the local coffee culture and craft beer scene of destinations.



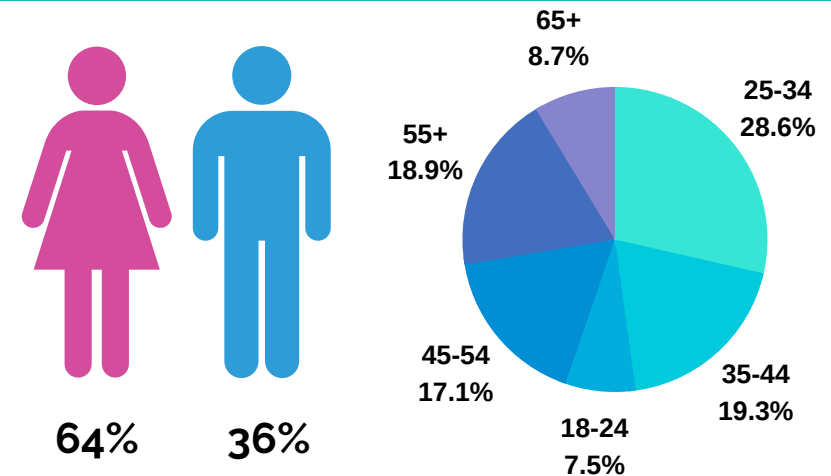
JUSTINPLUSLAUREN.COM // JUSTINPLUSLAUREN@GMAIL.COM



BLOG STATISTICS

MONTHLY PAGEVIEWS	UMVs (UNIQUE MONTHLY VIEWS)
210,000	185,000

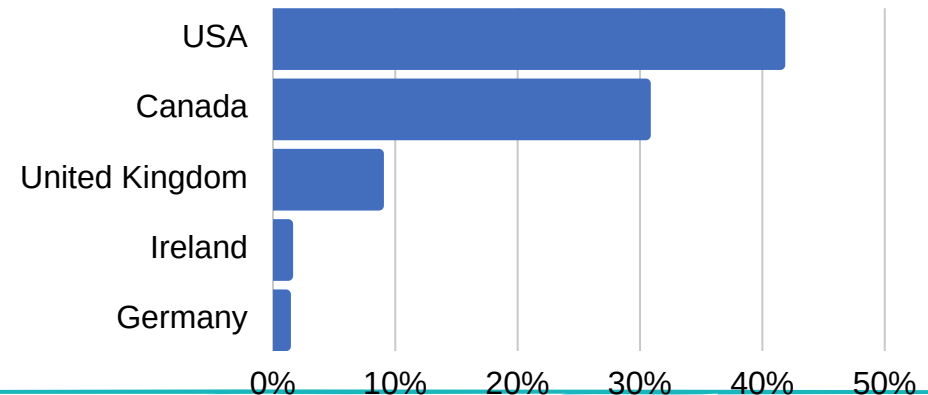
DEMOGRAPHICS



AS SEEN ON



CBC



See more: justinpluslauren.com/portfolio

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SOCIAL MEDIA



@justinpluslauren

Followers: 62,400

@justinlaurenxo

Followers: 50,800

@justinpluslauren

Followers: 8400

@justinpluslauren

Followers: 23,000

@justinpluslauren

Subscribers: 1550

TOTAL SOCIAL FOLLOWERS: 159,000+

TikTok: @justinpluslauren

Subscribers: 13,400

TRAVEL INDUSTRY



INSPIRING TRAVEL
THROUGH RESPONSIBLE JOURNALISM



TRAVEL
MASSIVE



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BRAND PARTNERSHIPS



TESTIMONIALS

"The Ontario Southwest Tourism Corporation and our partners enjoy working with Lauren for her enthusiasm and professionalism. She delivers high quality and engaging content on her blog and social media channels. Lauren understands and illustrates our needs while adding her own personalized touch to effectively promote our region."

Jen Moore, Marketing Manager
Ontario Southwest Tourism



"Justin and Lauren proved to be excellent collaborators. They understood our brand, our goals and covered every part of the trip while keeping their own personal touch. They created fun and pertinent content for potential travellers. It would be a pleasure to work with them again."

Annick Marseille, Public Relations
Tremblant Resort Association



PARTNERSHIP OPPORTUNITIES

We'd love to work with you on any upcoming campaigns! Please send us an email and we'll discuss how we can support you best. Rates available upon request, and we're happy to put together a package deal that best suits your interests and budget.

WAYS WE'VE WORKED BRANDS & COMPANIES:

- Sponsored Blog Posts
- Instagram Posts
- Instagram Stories
- Facebook Posts
- Twitter Posts
- Pinterest Posts
- Photo Licensing
- Cinematic Videos
- Vlog Style Videos
- Twitter Chat Host
- Social Media Takeover
- Newsletter Feature
- Dedicated Newsletter
- Facebook Live
- Instagram Live
- Brand Ambassador
- Speaking Engagements
- Freelance Writing
- Press Trip Package (includes daily social media coverage on Instagram, Facebook, Twitter; blog post(s) and promotion of blog posts on social media; video content; photo licensing)

ONTARIO HIKING

OntarioHiking.com is Lauren's second blog, focused on the best hiking trails in Ontario, Canada.

Ontario Hiking has a Facebook group with a membership of 109,000+. There's also a weekly email newsletter with 22,000 subscribers.



Ontario Hiking

BLOG STATISTICS

MONTHLY PAGEVIEWS	MONTHLY SESSIONS
71,000	54,000

SOCIAL MEDIA

INSTAGRAM: 9600

FACEBOOK: 3500

FACEBOOK GROUP: 109,000+