

# Justin+Lauren

ADVENTURE & KIND TRAVEL



MEET  
*Justin and Lauren*

JUSTINPLUSLAUREN.COM



Justin Ceksters and Lauren Yakiwchuk are travel writers, photographers, and videographers. "Justin Plus Lauren" was founded in 2013 and chronicles the adventures of this Canadian couple as they slowly travel around the world. They explore nature, wildlife, and emphasize the importance of ecotourism and environmentalism while traveling. While they adore outdoor adventure, they are equally as eager to see cities, historical spots, & architectural marvels.

Lauren has a Bachelor of Arts degree in English. Both Justin and Lauren are college graduates of film and media. They both work professionally in the television industry as video editors.

"Justin Plus Lauren" features well-written, informative, and entertaining articles with stunning photographs and beautifully composed videos.

# Website and Stats

[HTTPS://JUSTINPLUSLAUREN.COM](https://justinpluslauren.com)



@JustinLaurenXO  
46.3K+ Followers



/justinpluslauren  
5500+ Followers



@justinpluslauren  
67.8K+ Followers



@justinpluslauren  
9100+ Followers



[Youtube.com/justinpluslauren](https://www.youtube.com/justinpluslauren)



[justinpluslauren@gmail.com](mailto:justinpluslauren@gmail.com)

## GOOGLE ANALYTICS

- \* Page Views: 62,000+/month
- \* Unique Visitors: 50,000+/month
- \* Females 65%, Males 35%
- \* Ages 25-34 (32%), 35-44 (18%)
- \* Majority of readers from USA (42%) and Canada (39%)



# Brands and DMOs

We've worked with numerous brands and tourism organizations, and we welcome collaborations and partnerships.



# As Seen On:



**NewScientist**



THE  
HUFFINGTON  
POST



# Video Projects:

As skilled videographers and video editors, we work with brands to create engaging and beautiful videos highlighting the destination. Examples at: <https://justinpluslauren.com/video>