

# Justin+Lauren

ADVENTURE & KIND TRAVEL



MEET  
*Justin and Lauren*

JUSTINPLUSLAUREN.COM



Justin Ceksters and Lauren Yakiwchuk are travel writers, photographers, and videographers. "Justin Plus Lauren" was founded in 2013 and chronicles the adventures of this Canadian couple as they slowly travel around the world. They explore nature, wildlife, and emphasize the importance of ecotourism and environmentalism while traveling. While they adore outdoor adventure, they are equally as eager to see cities, historical spots, & architectural marvels.

Lauren has a Bachelor of Arts degree in English. Both Justin and Lauren are college graduates of film and media. They both work professionally in the television industry as video editors.

"Justin Plus Lauren" features well-written, informative, and entertaining articles with stunning photographs and beautifully composed videos.

# WEBSITE and STATS

<http://justinpluslauren.com>



@JustinLaurenXO  
24,400+ Followers



Facebook.com/justinpluslauren  
4200+ Followers



@justinpluslauren  
44.5K+ Followers



Pinterest.com/justinlaurenxo  
5000+ Followers



+JustinPlusLauren  
700 Followers

## Google Analytics

- \* Page Views: 26,000+/month
- \* Unique Visitors: 20,000+/month
- \* Females 65%, Males 35%
- \* Ages 25-34 (32%), 35-44 (18%)
- \* Majority of readers from USA (42%) and Canada (39%)



Klout Score: 73



Youtube.com/user/justinpluslauren



justinpluslauren@gmail.com



# BRANDS and DMOs

We've worked with numerous brands and tourism organizations, and we welcome collaborations and partnerships.





# AS SEEN ON:



# ACCOLADES:

- \* Tripfilms 2015 Filmmaker of the Year Award
- \* Semi-Finalist Winners of the #MyDestinationStory Video Contest with Fairmont Hotels
- \* 2015 Weblog Awards: One of the Top 5 Canadian Weblogs